



PLACEMENT BROCHURE

2019 - 2021

ANNA UNIVERSITY

Anna University was established 1978 as a unitary type of University.

There are 4 University Department Campuses, 13 Constituent Colleges, 3 Regional Campuses and 593 Affiliated Colleges.

The state university offers high - quality education in the fields of technology, engineering, applied sciences and architecture.

The university offers numerous postgraduate, undergraduate and doctoral programme.

OBJECTIVES

To constantly raise the quality of engineering education.

To uphold the highest ethical and professional standards.

To serve the society with technological advancement

RECOGNITIONS

NIRF :- 13th Rank in the Overall category

NAAC :- Anna University was re-accredited with a CGPA of 3.46 on a four-point scale at "A" grade

DOMS



The **MBA program** in Anna University commenced in 1981. (DOMS) has successfully achieved in creating talented, proficient and dedicated professionals.



The programs are designed extensively to discover and foster the managerial skills of business professionals. An exceptional place for those aiming to pursue a career in business management.



The emphasis on guidance and counseling has effectively complemented the regular curriculum thereby imparting robust sense of professionalism along with academic proficiency.



The extremely competent faculty elevate DoMS to an enviable level, one to which thousands of aspirants strive to become part every year.



CUIC

Dr. S. INIYAN



DIRECTOR

With the erudite academic qualities of the Faculty members, the students are nurtured to become the future leaders. The CUIC works closely with DoMS in shaping the students for placements by conducting seminars on Industry Readiness Program, Interview Techniques, FAQs, GD preparation, Analytical Skills etc., With this exposure, all the students have a unique academic as well as industry-ready disposition.

With these proven professional qualities it will definitely be a “Placement Paradise” for any organization which intends to visit Anna University for on-campus hiring. It is thereby my unique privilege to invite all the Corporate HRs to visit our campus for on-campus recruitment.”

The Centre for University - Industry Collaboration, Anna University, established in 1991 primarily focuses on all domains of the University.

It empowers the students by arranging Industrial Training, Visits and Projects, and enhances Core Competencies of individuals. Through the CUIC, the students of DoMS have an excellent platform to connect academics and industry.

The programs are designed extensively to discover and foster the managerial skills of business professionals.

“The Faculty Members and the Students of the Department of Management Studies (DoMS), Anna University, Chennai, made us proud by securing 59th ALL INDIA RANK under MHRD-NIRF-2020. The Department has continuous engagement with academic experts and industrialists to enhance their academic competencies and individual professionalism.

Head Of the Department

Department Of Management Studies

College Of Engineering

“

At DoMS, we persistently enhance ourselves to meet the challenges of the current fast-changing world and its dynamic business environment. Given the pace of change witnessed in the recent past, it is a task that keeps us on our toes. We incessantly and continually strive to incorporate the best practices of the academic world into all our programs, thus making DoMS an institution of great repute and an obvious choice for the brightest young minds in the country.

The MBA program at Anna University Chennai is an approach to address this concern in a scientific spirit. DoMS proudly and successfully has unleashed more than thousands of highly successful managers into the corporate world through the years.

The time has come yet again for us to showcase the best minds we have constructed and perfected for the outer world that is waiting to test and absorb the best of talent that exceeds par excellence and competence.

Placements always form an important part of Management studies function. It marks the culmination of the process of molding highly employable and industry-ready professionals through a two year long rigorous academic process. I look forward to forging stronger bonds of co-operation to navigate uncharted areas of excellence. Welcome home to the DoMS! ”



Dr. R. MAGESH

SPECIALIZATIONS

Brand Management - Consumer Behaviour - Customer Relationship Management - Direct Marketing - Event Marketing - Integrated Marketing Communication - International Marketing - Marketing Metrics - Retail Management - Rural Marketing - Services Marketing - Social Marketing.

MARKETING

Lean Six Sigma - Logistics Management - Materials Management - Process Management - Product Design - Project Management - Research and Development Management - Robust Design - Services Operations Management - Supply Chain Management.

OPERATIONS

Banking Financial Services Management - Corporate Finance - Derivatives Management - International Trade Finance - Merchant Banking and Financial Services - Merchant and Acquisitions - Micro Finance - Risk Management and Insurance - Security Analysis and Portfolio Management - Strategic Investment and Financing Decisions.

FINANCE

Entrepreneurship Development - Industrial Relations & Labour Welfare - Labour Legislations - Managerial Behaviour and Effectiveness - Organizational Theory, Design & Development - Social Psychology - Strategic Human Resource Management & Development - Stress Management.

HUMAN RESOURCE MANAGEMENT

Advanced Database Management System - Cloud Computing - Data Mining for Business Intelligence - Decision Support System and Intelligent Systems - E-Business Management - Enterprise Resources Planning - Knowledge Management Systems - Soft Computing - Software Project and Quality Management.

SYSTEMS

Block Chain Technology - Social media web Analytics - Stochastic Modelling Time Series Analysis - Multivariate data analysis - Data Mining for Business Intelligence- Big Data Analytics - Deep Learning & Artificial Intelligence- R Programming - Python Programming

BUSINESS ANALYTICS

FACULTY PROFILE

DOMAIN

Information System

Quality Management

Energy Management

Women studies

PROFESSOR



Dr. L. SUGANTHI

B.Tech., M.B.A., Ph.D.

PROFESSOR



Dr. S. N. GEETHA

M.B.A., M.Phil., Ph.D.

DOMAIN

Security Analysis

Information System

Portfolio Management

Service Marketing

Financial Management

DOMAIN

Marketing

Behavioral Science

IPR

Patent Science

PROFESSOR



Dr. R. MAGESH

B.E., M.B.A., Ph.D.

PROFESSOR



Dr. HANSA LYSANDER MANOHAR

B.Tech., M.B.A., M.C.A., FDPM (IIM-A), Ph.D

DOMAIN

Operations

Systems

Technology Management

DOMAIN

Market Research Training & Development

Quantitative Analysis

PROFESSOR



Dr. JAYANTH JACOB

B.E., M.B.A., Ph.D.

PROFESSOR



Dr. N. SENTHIL KUMAR

B.E., M.B.A., Ph.D.

DOMAIN


Operations

Marketing



PROFESSOR

ASSOCIATE



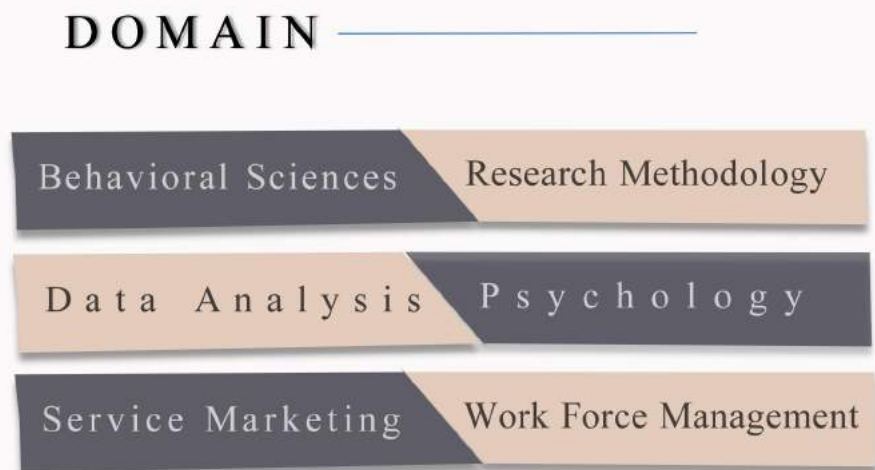
Dr. A.K. SHEIK MANZOOR
M.E., M.B.A., Ph.D.

PROFESSOR

ASSOCIATE



Dr. A. THIRUSELVI
B.Sc., M.B.A., Ph.D.



PROFESSOR

ASSISTANT



Dr. E. THENDRAL
B.E., PGDM IIM-B., (Ph.D.)

PROFESSOR

ASSISTANT



Dr. S. KRISHNAKUMAR

M.Sc., M.B.A., M.Phil, Ph.D

DOMAIN

Human Resources

Behavioral Science

Labor Relations

Entrepreneurship

DOMAIN

Marketing

Quality Management

Human Resources

Behavioral Science

PROFESSOR

ASSISTANT



Dr. S. MEENAKUMARI

B.Sc., M.B.A. SLET., Ph.D

PROFESSOR

ASSISTANT



Dr. T. PADMAVATI

M.B.A., Ph.D.

DOMAIN

Human Resources

Marketing

FACULTY PROFILE

DOMAIN _____

Human Resources

Systems Management

VISITING

FACULTY



Dr. T. VARUN

B.E., M.B.A., Ph.D.

FELLOW

TEACHING



Mrs. ACHU SAM

B.Tech., MiB., UGC NET

_____ DOMAIN

Brand Management

Marketing Strategy

Strategic Management

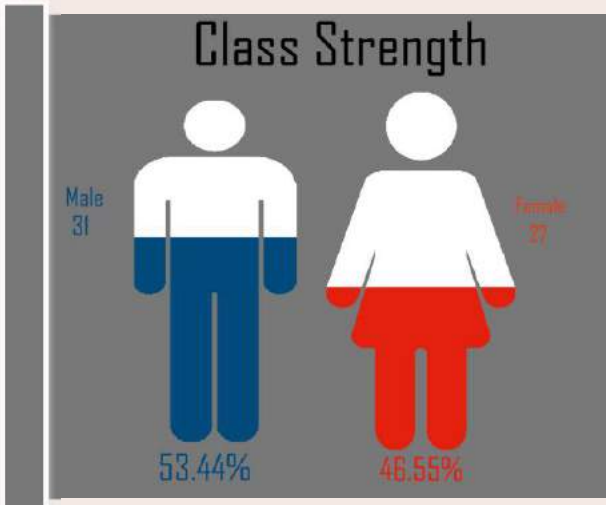
Global Marketing

Organizational Behaviour

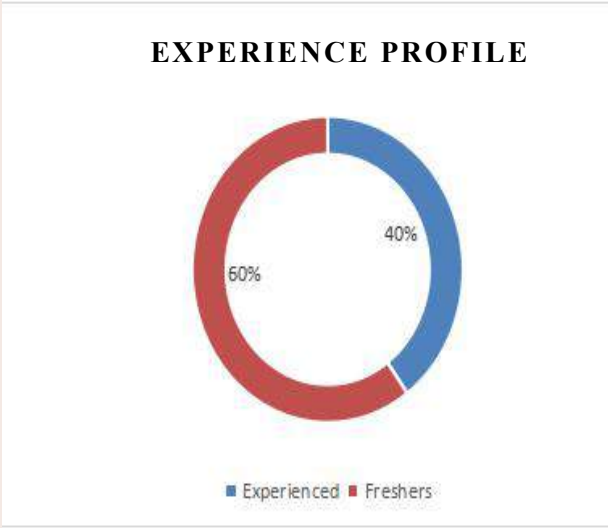
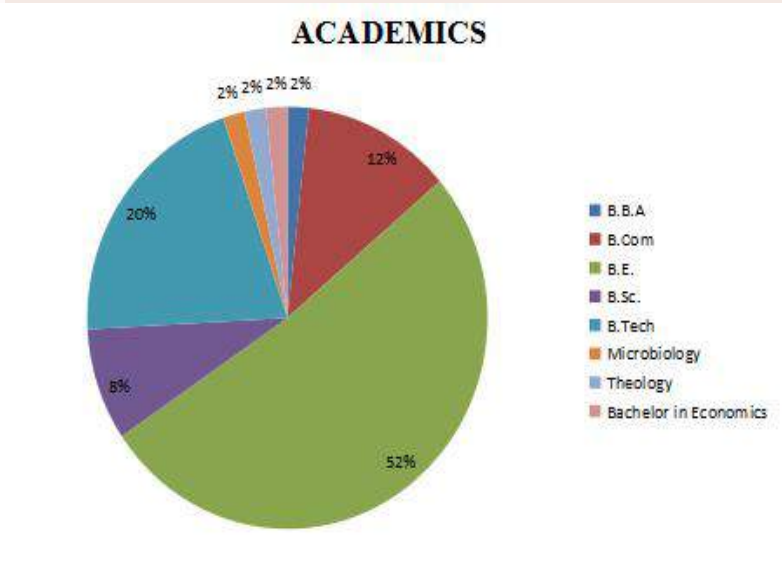
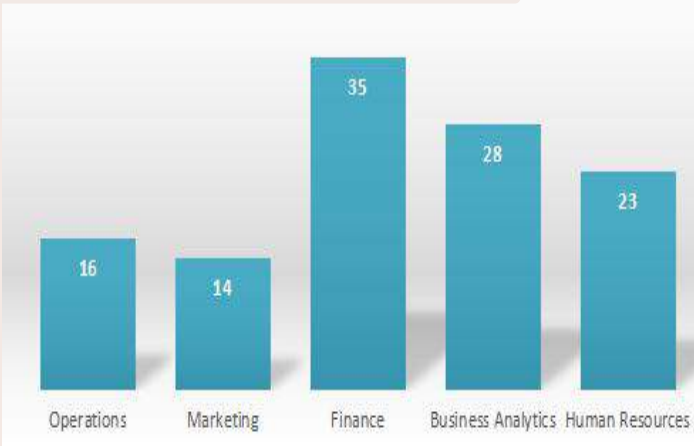
RECRUITERS



BATCH HIGHLIGHTS



SPECIALIZATION



ANALYTICS | FINANCE



Anisha J
B.E (Mech)

SUMMER PROJECT :

- Analysis of Fatalities in Aviation Accidents

COURSE CERTIFICATIONS :

- Business Analytics
- Python for Data Science
- Business Intelligence

COMPETENCIES :

- Data Visualization
- Data Analysis
- Tableau
- Python
- Basics of R Programming
- Problem Solving

“ *I Believe - Aspiration, Diligence and Perseverance is key to building a masterpiece* ”

COMPETENCIES :

- R
- Java
- HTML
- Android
- MS Office

SKILLS :

- Communication Skills
- Good in quantitative
- Analytical Skills

COURSE CERTIFICATIONS :

- Basics of R Programming (Udemy)
- Financial Markets (Shine Academy)

SUMMER PROJECT :

Exploratory Study on Covid-19 Spread in Tamil Nadu and Social Restrictions

Dec'09	May'14	Till
Tata Consultancy Developer	Cognizant Technology Solutions Developer, Team Lead	



Badri Naraayanan M

“ *To stay Positive, Patient, Physically fit and Productive, thereby achieving the growth for myself as well as the business* ”

ANALYTICS | FINANCE



Dhinesh Kumar R
B.E (Civil)

COURSE CERTIFICATIONS :

- Accounting Analytics
- Financial Analyst

SUMMER PROJECT :

- Earnings Management Detection using Beneish M-score model.

COMPETENCIES :

- MS Power BI
- MS Excel
- SQL

SKILLS :

- Good Communicator
(with Business English Certification - 2015)

“ When what you hear and what you see doesn't match, trust your eyes ”

COMPETENCIES :

- C,C++
- Tableau
- Tally
- MS Office
- MS Excel

SKILLS :

- Leadership Qualities
- Adaptability

COURSE CERTIFICATIONS :

- Business Analytics
- Basics of R programming

SUMMER PROJECT :

- Analyzing Factor Affecting Gold Price During 2019-2020



Gowrish V
B.Com (Finance)

“ If your goal doesn't scare you, they aren't big enough ”

ANALYTICS | FINANCE



Hafeezu Rahuman H
B.Tech (Mech)

COURSE CERTIFICATIONS :

- Basics of R Programming
- Business Analytics
- SQL

COMPETENCIES :

- SQL
- Tableau
- MS Excel
- MS Power BI

SUMMER PROJECT :

Equity Analysis on different Sectors.

SKILLS :

- Team Player
- Positive Minded
- Adaptable to situations

“Time gives the best lessons and the art to strive”

COMPETENCIES :

- MS Office
- MS Excel
- C, C++, R, Python
- Website Development
- Revit Architecture Advanced Excel
- Autocad

COURSE CERTIFICATIONS :

- Business Analytics
- Python programming
- Fiction Writing

SUMMER PROJECT :

- Tracking and Analyzing Live Stock Market in Microsoft Excel



Harishwar L
B.Tech (Civil)

WORK HISTORY :

Part Time Teacher
(Physics & Mathematics)

“If your goal doesn't scare you, they aren't big enough”

ANALYTICS | FINANCE



Karthick B

B.Com (Cse)

COMPETENCIES :

- MS excel
- MS Power BI
- C++

SUMMER PROJECT :

- Impact of consumer behaviour on social media

“*Your limitation - it's only your Imagination*”

COMPETENCIES :

- MS Excel
- Accounting
- Cost & Trend Analysis

SKILLS :

- Adaptability
- Leadership
- Positivity
- Time Management

COURSE CERTIFICATIONS :

- Business Analytics

SUMMER PROJECT :

- Analysis of impact of GDP on Stock Market Movement in India



Naveen Kumar P

B.Com

“*If you think you are perfect already, then you never will be*”

ANALYTICS | FINANCE



Pavithran D
B.Sc Physics

COMPETENCIES :

- MS Office
- R Programming

SKILLS :

- Good Speaker
- Team Player

COURSE CERTIFICATIONS :

- Business Analytics

SUMMER PROJECT :

- Opportunities and Challenges of Big Data in Service Industry

“*You are never too old to set another goal or to dream a new dream.*”

SUMMER PROJECT :

- Impact of Pandemic Online Shopping Behaviour

COURSE CERTIFICATIONS :

- Financial Modeling and Valuation
- Financial Risk Analytics
- Customer Analytics

SKILLS :

- Ownership
- Good Communicator (with Business English Certification)

COMPETENCIES :

Data Analysis using :-

- Python
- Excel
- R

WORK HISTORY :

- Software Engineer at embedUR Systems



Ranjani S
B.E (ECE)

“*I believe that - **Intelligence** and **Integrity** are paramount in a professional career*”

ANALYTICS | FINANCE



Saranvan SR
M.Sc (Material Science)

SKILLS :

- Leadership
- Skill Transfer
- Investment Strategies using Analytics

COMPETENCIES:

- Analysis using R
- SPSS Mathematica
- MS Excel
- Smart Contracts using Solidity

COURSE CERTIFICATIONS :

- Tableau
- R programming
- Block-Chain

SUMMER PROJECT :

- Customer churn prediction using Multivariable logistic regression

WORK EXPERIENCE

Thomson Reuters
Research Analyst

Montana State University
Graduate Teaching Assistant

“ *Team player and a **Critical Thinker** bringing proficient knowledge of analysis to aid sound financial decision making* ”

COURSE CERTIFICATIONS :

- Business Intelligence Analyst
- Finance Analyst
- Customer Analytics

SUMMER PROJECT :

- A Study on Stock Market Analysis and Stock Price Prediction using LSTM

MANAGEMENT :

- Quick Learner
- Adaptability

TECHNICAL :

- Tableau
- Power BI
- MS Excel
- mySQL
- Python & R



Saravana Kumar S
B.Tech (Mech)

“ *You can change what you **Do**, but you can't change what you **Want** ”*

ANALYTICS | FINANCE



Saravanan K
B.E (CSE)

COMPETENCIES :

- MS Excel
- Python
- SQL
- ERP

WORK HISTORY :

- Project Engineer at Wipro Ltd.

COURSE CERTIFICATIONS :

- Business Analytics

SUMMER PROJECT :

- Forecasting Financial Market using Hybrid ML models.

COURSE CERTIFICATIONS :

- Data Science using R & Python
- Business Analytics

SUMMER PROJECT :

- Company risk Analysis using Altman, Springate and Zmijewski model

WORK HISTORY :

- Marketing Executive at TBEA Ltd.

MANAGEMENT :

- Quick Learner
- Adaptability

TECHNICAL :

- Mat lab
- Python
- R



Vignesh V
B.E (EEE)

*“Persistent and deterministic person.
Support each other towards progress ”*



Vinesh Krishnan V
B.Tech (Chemical)

COURSE CERTIFICATIONS :

- Accounting Analytics and Earnings management via Coursera

SUMMER PROJECT :

- Analysis and after effects of factors influencing the GDP in India

TECHNICAL SKILLS

- Data Analysis and Data Visualization using R Basics and Excel

MANAGEMENT SKILLS :

- Orator
- Peer Collaborator

“ *Life always seems hard, so don't ever go easy on it* ”



Akshaya R S
B.E (ICE)

COURSE CERTIFICATIONS :

- Financial Markets
- Customer Analytics
- Leadership and Emotional Intelligence

SUMMER PROJECT :

Mini project on "Relationship between Emotional Intelligence and Job Performance among Generation 'Z' in "IT" Sector"

COMPETENCIES :

- Basics of C,C++
- Java
- SPSS

SKILLS :

- Time Management
- Problem Solving
- Adaptability
- Dedication
- Leadership
- Communication Skills

“Coming together is a **Beginning**, Staying together is **Progress**, Working together is **Success**.”

SKILLS :

- Computer skills
- Critical thinking and problem solving
- Flexible and adaptable

COURSE CERTIFICATIONS :

- Financial markets
- Operations analytics
- Financial risk

SUMMER PROJECT :

- Impact of COVID 19 on final year student's career perspectives.



Anitha K
B.E (EEE)

“Be patient enough to wait for what you deserve”

H R

F I N A N C E



Archana S

B.Tech (Hons) (Mech)

COURSE CERTIFICATIONS :

- Business analytics,
- Conflict Management,
- Investment risk management

SUMMER PROJECT :

- Methodologies to Tackle Job Fear in the Automobile Sector

SKILLS :

- Administrative skills
- Product Management
- Customer Management
- Emotional Intelligence
- Data Analysis
- Creative and Critical Thinker

WORK EXPERIENCE

Senior Engineer

TVS Sundaram Auto Compo Ltd

COMPETENCIES:

- Autocad & Pro E
- Ansys
- Basic, C & C++
- MS Office

“Waves are **impressive** not because they fall every time they rise but because they **rise every time** they fall ”

SKILLS :

- An Optimistic & Spiritual Individual
- Poised under Pressure
- Time efficient Team worker
- Proficient in Communication

COMPETENCIES:

- Tableau
- Power BI
- SPSS
- MS Office

COURSE CERTIFICATIONS :

- Data Visualization
- Customer Analytics
- Financial Risk Analysis

SUMMER PROJECT :

- Impact of Social Networking on Job Search Behavior

WORK EXPERIENCE

Junior Engineer

Mindtree Ltd



IRENE SHIRLEY W

B.E (E&I)

“I believe every individual needs **Commitment, Compassion and Courage** to live a better life. ”



Jemi Mercilin J

B.E (Civil Engineering)

COURSE CERTIFICATIONS :

- HR Analytics
- Financial Modeling and Valuation
- Financial Markets

SUMMER PROJECT :

Exploring Students' Attitude towards E-Learning Systems through the Technology Acceptance Model.

COMPETENCIES :

- Advanced Microsoft Excel
- Microsoft Power BI

“ Don't let the fear of **losing**, be greater than the excitement of **winning** ”

SKILLS :

- Time management
- Problem solving
- Decision making
- Adaptable

COMPETENCIES:

- C
- C++ Programming
- Microsoft Excel

COURSE CERTIFICATIONS :

- Financial markets
- People analytics

SUMMER PROJECT :

- Mini Project on "PSYCHOLOGICAL IMPACT OF COVID - 19 ON PEOPLE DUE TO LOCKDOWN



Kavi Priya G

B.E (EEE)

“ A clear vision backed by definite plans leads to **success** ”



Kushmitha Devi B

B.E (ECE)

COURSE CERTIFICATIONS :

- Introduction to Financial Markets
- Data Science
- Project Management Essentials

SUMMER PROJECT :

Human Resources Internship at Talent
Corner HR Service Pvt Ltd

SKILLS:

- Interpersonal communication
- Leadership
- Problem solving
- Project management
- Strategic planning

“ *Hard work beats talent if talent doesn't work hard* ”

SKILLS :

- Efficient team player
- Ability to work under pressure
- Adaptability
- Quick grasping capacity
- Time management.
- Solid communication skills

COURSE CERTIFICATIONS :

- Financial markets
- People management
- Marketing Management

SUMMER INTERN :

- HR assistant at TTK health care limited



Mahila M

B.Com(Marketing)

“ *Seek to work in a setting that will dare me extra at the same time as allowing me to add to the sustained enlargement and achievement of the organization* ”



Naveen Kumar D
B.SC (Physics)

COURSE CERTIFICATIONS :

- Customer Analytics
- Financial Markets
- Developing Emotional Intelligence in Teams

SUMMER PROJECT :

Junior HR at OneYes Technologies

Interpersonal Skills :

- Logical thinking
- Holistic Approach
- Focus on Detailing
- Assertiveness

MANAGERIAL SKILLS :

- Decision making
- Leadership
- Collaborative working
- Crisis management

“ The best way to predict future is to invent it. ”

SKILLS :

- Analytical thinking
- Attention to detail
- Adaptability
- Active listening

COURSE CERTIFICATIONS :

- Financial Markets
- Customer Analytics

SUMMER PROJECT :

- Mini project on “Gender Discrimination and its impacts on Job Satisfaction”



Priyadharshini S
B.Sc(Maths)

“ Anything is accomplishable with commitment and focused effort ”



Sobana R

B.E (ECE)

COURSE CERTIFICATIONS :

- Operation Analytics
- Financial Risk Analytics

SUMMER PROJECT :

Mental health of employees during COVID-19 pandemic

SKILLS:

- Opportunity seeker
- Positive approach toward situations.
- Seeking peace in spirituality.
- Grabbing knowledge through environment and experiences.

“Today's dreams becomes tomorrow's reality when opportunity meets talent”

SKILLS :

- Analytical thinking and adaptability
- Time management
- Problem solving and decision making

COMPETENCIES:

- Mat lab
- Microsoft excel.
- C and C++

COURSE CERTIFICATIONS :

- Understanding Financial markets
- People analytics

SUMMER PROJECT :

- Mental Health of covid 19 on employees in IT sector



Varalakshmi D

B.E (Bio Medical)



Yodeshwaran B
B.Com (General)

COURSE CERTIFICATIONS :

- Business Analytics

SUMMER PROJECT :

Employees job satisfaction in IT sector in
Secunderabad and Chennai

COMPETENCIES :

- MS Office
- Talley ERP 9
- Basic of C, C++
- Java

SKILLS :

- Leadership
- Decision Making
- Good listener
- Team worker
- Good communicator

“ *Never wait for a perfect moment, just make a moment,
and make it perfect* ”

ANALYTICS | OPERATIONS



Azarudeen K

B.Tech (Civil)

COURSE CERTIFICATIONS :

- Tableau (Udemy)
- Artificial Intelligence (MyCaptain)
- Cryptocurrency and Blockchain (MyCaptain)

SUMMER PROJECT :

- Business analyst intern at The Sparks Foundation- GRIP

COMPETENCIES :

- Python
- SQL
- R
- Tableau
- Google Analytics
- Octave

“ *Hurdle through Pessimism* ”

SKILLS :

- Eye for Detail
- Analytical Thinking
- Problem Solving
- Punctual & Perceptive

COURSE CERTIFICATIONS :

- Business Analytics
- R for Data Science
- Machine Learning

SUMMER PROJECT :

- Business analyst intern at MedTourEasy



Christina Rodrigo F

B.E (CSE)

“ *You become what You Focus on* ”

ANALYTICS | OPERATIONS



Dharani A

B.Tech (Food Processing)

COURSE CERTIFICATIONS :

- Operation Analytics
- Tally
- ERP
- Tableau

SUMMER PROJECT :

Impact of COVID-19 on Restaurants

SKILLS :

- Analytical Thinking
- Problem Solving
- Adaptability

WORK HISTORY :

- Production Manager at Durga Snacks, Karur

“ Love what you do or do what you love ”

TECHNICAL SKILLS :

- C, C++
- Basics of R & Python
- MS office
- Designing
- Data Analysis
- Jamovi & SPSS

MANAGEMENT SKILLS :

- Team Player
- Empathy
- Effective communication
- Adaptability
- Active Listening

COURSE CERTIFICATIONS :

- Business Analytics

SUMMER PROJECT :

Consumer behaviour and intention towards Internet Banking

WORK HISTORY (NGO) :

Rotary - Rotaract Club since (2016)



Divya K

B.E (Cse)

*“ Passion, Hard work & Endurance can bring
Success at anything ”*

ANALYTICS | OPERATIONS



Gavathri A
B.E (CSE)

COURSE CERTIFICATIONS :

- Operational Analytics
- Agile Project Management

SUMMER PROJECT :

Study of factors influencing consumers' behaviour and perception towards the use of e-wallets

COMPETENCIES :

- JAMOVI
- SQL
- Highly Data driven
- Analytical Thinker
- Resource Utilisation & Optimisation
- MS Office

“ *Don't limit your challenges, Challenge your limits !!* ”

SKILLS :

- Python
- Tableau
- Power BI
- Google Analytics
- MySQL
- MS Excel

COURSE CERTIFICATIONS :

- Python Programming for Data Science
- Data Analytics with Tableau
- Getting started with Power BI
- Getting Started with Google Analytics
- SQL for Data Analytics



Maithreyan S
B.E (Mech)

SUMMER PROJECT/INTERNSHIPS :

Analysis of Stock Market and Stock Price Prediction using Seasonal Arima

Business Analyst Trainee at MedTourEasy

Business Analyst Intern at The Sparks Foundation

ANALYTICS | OPERATIONS



Pushpa P
B.E (Civil)

COURSE CERTIFICATIONS :

- Operation Analytics (Cousera)
- Multi-Criteria Decision Making - Excel
- Financial Markets (Shine Academy)

SUMMER PROJECT :

Sentiment Analysis on Amazon Customer Reviews – Training a model using reviews and identifying a suitable prediction technique for sentiment analysis.

COMPETENCIES :

- RapidMiner
- Power BI
- MS Office
- R Basics
- Python Basics

INTERNSHIP

- Youth Rep - My Captain
- Data Science and Business Analytics

“ Listen to Everyone, Learn from Everyone, because Nobody knows everything but Everyone knows something ”

SKILLS :

- MS Office (Office365)
- HTML, CSS, JavaScript, Ruby on Rail5
- PHP, Node.js(Web Design)
- Python(developed application, Multiple regression)
- Basics - R, JQuery, Ruby, Java, SQL, Saas, GO,React

COURSE CERTIFICATIONS :

- Python for Data Science and AI
- Statistics with Python
- IOT: Multimedia Technologies
- Block chain Basics
- Information Technology Passport
- Korean Language of Proficiency TOPIK

SUMMER PROJECT :

How COVID-19 effected Maruti Suzuki both in Japan and India (using Python)



Nagatoshi Shibata
Theology in Philosophy

Apr'06

Mar'08

Apr'14

Feb'19

Number One Co., Ltd.
Sales Project Manager

Owase City (Japanese Government Office)
Regional SM's Chief

ANALYTICS | OPERATIONS



Mamdouh Alajlani

License of Economic

COURSE CERTIFICATIONS :

- Data Science (IBM - Coursera)
- Python (Michigan University - Coursera)
- Smart Contracts (University of NY - Coursera)

SUMMER PROJECT :

Study about the effect of COVID19 on
Bitcoin's Price (done using Python)

COMPETENCIES :

- MS Office - ICDL certified
- Cisco A+ Computer Maintenance (Software & Hardware)
- Team worker
- Multi-Tasker

WORK EXPERIENCE

<i>Syriatel Telecom</i> Technical Invoices Coordinator	<i>Gruppo Volontariato Di Civile</i> Procurement Daily Worker	<i>Humanitarian Experience</i> Syrian Arab Red Crescent Warehouse Keeper
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“ What makes You feel **Pain** today, will make You **Gain** tomorrow ”

HR | MARKETING



Arunraj K
B.E (ECE)

COURSE CERTIFICATIONS :

- Fundamentals of Digital Marketing
- Business Analytics and Digital media
- Leadership Through Social Influence

SUMMER PROJECT :

“Jaramed Healthcare” - Study on
Marketing strategies adapted post covid

SKILLS :

- Able Administrator
- Quick learner
- Strong attention to detail
- Multitasking
- Analytical skills.
- Ability to work independently and as part of a team.

“Realizing your responsibility will
pave the way to your destiny”

WORK HISTORY :

- Tutor for competitive exams at “Nazareth academy”

SKILLS :

- Quick learner
- Customer- oriented
- Inquisitive
- Self-motivated
- Strong Communication
- Interpersonal skills

WORK HISTORY :

- Program Analyst at Cognizant
Technology Solutions

COURSE CERTIFICATIONS :

- Digital Marketing
- Competency based HRM
- Business Analytics

SUMMER PROJECT :

Case Study Analysis on “Aachi
Masala- entering into the North Indian
Masala Segment”



Athira Gopinathan
B.Tech (EEE)

“Team work makes the dream work”

HR | MARKETING



Ganesh K

B.Sc Maritime hospitality

COURSE CERTIFICATIONS :

- People Analytics

SUMMER PROJECT :

- A Study of consumer behavior towards Plastic money

SKILLS :

- Good Communication
- Problem solving & Multitasking
- Adaptable & dedicated

TECHNICAL :

- MS Excel
- Talent Acquisition Software

WORK EXPERIENCE

JW Marriott (Pune)

Culinary associate (Chef)

Carnival cruise lines (US)

Buffet Garde Manger

“ *The best way to predict the future is to create it* ”

SKILLS :

- Strategic Planning
- Problem Solving
- SEO
- Social media & Promotional tools
- Word press basic knowledge

COURSE CERTIFICATIONS :

- The complete digital marketing
- Digital Marketing
- Managing human capital

SUMMER PROJECT :

- Digital Marketing at OneYes Technologies
- Content writing at Torchard magazine



Rajabharathi S

B.E (ECE)

“ *The **mind** is everything. What you **think** you become* ”

HR | MARKETING



Sai Abishek G

B.E (Mech)

COURSE CERTIFICATIONS :

- Fundamentals of Digital Marketing
- Tableau course
- Finance for Non-Finance people

SUMMER PROJECT :

- Management Internship at Madras Management Association

SKILLS :

- Extensive problem solving
- Critical Thinking
- Leadership Skills
- Organizational Skills
- Time management
- Communication skills

“ If you are not willing to risk the usual, you will have to settle for the ordinary ”

SKILLS :

- Leadership
- Strong Communication
- Negotiation
- Time Management

TECHNICAL :

- MS Excel
- Jamovi

COURSE CERTIFICATIONS :

- People Analytics

SUMMER PROJECT :

Management Trainee – Madras
Management Association (MMA)



Subhiksha K

B.Com (General)

“ The beautiful thing about learning is nobody can take it away from you ”

HR | MARKETING



Vishnu Aditya A

B.E (Civil)

COURSE CERTIFICATIONS :

- Fundamentals of Business Analytics

SUMMER PROJECT :

- Impact of Diet and Lifestyle on Productivity

SKILLS :

- Digital Marketing
- Critical Thinking
- Project Management
- Content management
- Interpersonal Communication

“ *It is not enough that we do our best; sometimes we must do what is required* ”

FINANCE | OPERATIONS



Abinaya S

B.Tech (IT)

COURSE CERTIFICATIONS :

- Supply Chain Finance
- Blockchain Technology
- Customer Analytics

SUMMER PROJECT :

- Impact of COVID-19 pandemic on Supply chains

COMPETENCIES :

- Analytical Thinking
- Problem Solving
- MS Office
- SQL
- Time Management

“ Vision without action is merely a dream. Action without vision just passes the time. Vision with action can change the world. ”

WORK HISTORY :

- Analyst Programmer at Ramco Systems
- Associate Engineer at Qualcomm

SKILLS :

- Positive Attitude
- Grasping Tendency
- Flexible Team Player

COMPETENCIES:

- MS Office
- SQL

COURSE CERTIFICATIONS :

- Financial Modelling & Valuation
- Supply Chain Mistakes
- Financial Market
- Financial Risk Analysis

SUMMER PROJECT :

- Financial Performance of the Banking Industry during Covid-19



Aravind Sriram K

B.Tech (IT)

“ Learn from your mistakes and Progress in it ”

FINANCE | OPERATIONS



Gayathri V

B.E(EEE)

SUMMER PROJECT :

- Mini project on 'Logistics Performance Monitoring and Control'

COURSE CERTIFICATIONS:

- Financial Markets
- Operation Analytics

S K I L L S :

- Good Listener
- Punctual & Responsible

COMPETENCIES:

- MS Excel
- SPSS

“ *Consistent Efforts Lead to Success* ”

COMPETENCIES :

- Work Ethic
- Time Management
- Communication

SUMMER INTERNSHIP:

International Trade Remote
Intern at Meridian 74 Group

COURSE CERTIFICATIONS :

- Supply Chain Mistakes
- Operations Analytics
- Financial Analyst

WORK EXPERIENCE:

- Customer Care Senior Representative at NTT Data



Madesh V V

B.E (ECE)

“ *I believe in – vision, commitment, discipline. Let's grow together
and support each other* ”

FINANCE | OPERATIONS



Sivaranjini R
B.E (ECE)

COURSE CERTIFICATIONS :

- Fundamentals of visualization with tableau
- SAP Financial Accounting
- Financial Markets

SUMMER INTERNSHIP:

Financial performance of
FMCG industry during
Covid-19 lockdown

SKILLS :

- MS Excel
- Tableau Desktop
- SAP FI Basics
- Communication

“ *Be the Change You want to see* ”

ANALYTICS | MARKETING



Adarsh R
B.Tech(Mech)

COURSE CERTIFICATIONS :

- Tableau 20 Advanced Training
- Business Analytics for Management
- Customer Analytics from Wharton
- Operation Analytics from Wharton

SUMMER PROJECT :

- Business Analyst- The Sparks Foundation
- Designing a Hybrid model for Movie Recommendation System in Python(Scikit learn, Pyspark, Pandas, Matplotlib)
- Customer Segmentation model in python
jupyter notebook

COMPETENCIES :

- Team Player
- Self-Confident & Persuasive
- Organized & Responsible
- SQL
- Python
- Tableau
- Jamovi & SPSS
- R (Basics)

WORK HISTORY :

Piping and Piping Engineer (2+years)

“ Everything depends on up-bringing ”

COMPETENCIES :

DB LANGUAGES :

- SQL
- MS Excel
- Mongo DB

PROGRAMMING :

- Python
- HTML
- C

VISUALIZATION :

- Tableau

COURSE CERTIFICATIONS :

- Statistics
- ML and AI
- Financial Analyst
- Training & Investing

WORK EXPERIENCE:

- Cognizant Technology Solutions



Dinesh Kiruthik KG
B.E (Production)

SUMMER INTERNSHIP:

Research on Consumer Behaviour towards UPI Payments

ANALYTICS | MARKETING



Hariesh N
B.E (Mech)

COURSE CERTIFICATIONS :

- Structured Query Language (SQL)

COMPETENCIES :

- Auto Cad
- MS Excel

SUMMER PROJECT :

- Computer Aided Process Planning (CAPP) to increase energy efficiency and to reduce CO2 emission at public malls.

WORK HISTORY :

Customer Relationship
Officer at A&A Dukaan
Financial Services Ltd
(3 months)

“ You are not your resume, you are your work ”

COURSE CERTIFICATIONS :

- International Marketing and Cross Country Growth from Yonsei University
- Content Marketing and Inbound Marketing from Hubspot Academy
- Search Engine Optimisation from ESSEC Business School
- 'A Life of Happiness and Fulfillment' from Indian School of Business

SUMMER PROJECT :

- Digital Marketing at Food for Marketeers (2months)
- You tube Strategist at Learn Diversified (2months)
- Content Writing at Torchard Magazine (1 month)

COMPETENCIES :

- Emotional Intelligence
- Creativity and Innovation
- Team Player

TECHNICAL :

- MS Office
- Tableau
- SPSS & JAMOVI
- Basics R Programming



Vijay N M
B.E (E&I)

“ Hold the vision, Trust the process ”

FINANCE | MARKETING



Purushotaman K

B.BA (Business Admin)

COURSE CERTIFICATIONS :

- Customer Analytics

SUMMER INTERNSHIP:

- A Study on Consumer Behaviour towards dairy products

TECHNICAL :

- Tally
- MS Excel

PERSONAL TRAITS :

- Punctual
- Flexible
- Quick Learner
- Team Player

“ The only way to do great work is to love what you do ”

COURSE CERTIFICATIONS :

- Brand Management - LBS, University of London
- IMC: Advertising, PR, Digital Marketing - IE Business School
- Customer Analytics- Wharton Business School

WORK HISTORY :

- Artist and freelancer with own brand - Moyra
- Accountant - The Kahanipuram Trust
- Art Associate for the movie - AMNP

SUMMER INTERNSHIP:

- Study on Customer Loyalty (through brand positioning of mobile phone brands)

MANAGERIAL :

- Leader, Team Player
- Result - oriented
- Diplomacy
- Time Management
- MS Office

INTERPERSONAL :

- Awareness
- Empathetic
- Logical
- Communication



Rashmi Panigrahi

B.Com (Comm)

“ The greatest discovery of all time is that a person can change their future by merely changing their attitude ”

FINANCE | MARKETING



Chiamaka

B.Sc (Micro Biology)

COURSE CERTIFICATIONS :

- Customer Analytics, Wharton Business School (2020)
- Introduction to Product Management (2019)
- Lean Six Sigma Yellow Belt Certification (2018)

SKILLS :

- Customer Relationship Management
- Interpersonal & Communication Skill
- Administration
- Critical Thinking
- Problem Solving
- Multitasking
- Result Oriented
- Proactive

Nov'16

Interswitch Limited
Customer Experience Executive

Apr'18

United African Company
Merchandiser/Brand Ambassador

Aug'19

“ Nothing is impossible, you just haven't found a way ”

HR | OPERATIONS



Anitha N
B.E (ECE)

COURSE CERTIFICATIONS :

- People Analytics -University of Pennsylvania - July2020
- Project Management Basics - University of California - July 2020
- Tableau Beginner - Udemy - April 2020

COMPETENCIES :

- Project Management
- Attention to detail
- Leadership
- Interpersonal Skills
- Collaboration skills

SUMMER INTERNSHIP:

- Human Resources Intern - TuteDude - Sep'20 to Oct'20
- Management Trainee - (MMA) - June'20 to July'20

WORK HISTORY :

- IT Administrator - KHFOges Pte Ltd
- System Engineer - Tata Consultancy Services

“ *Success is not a destination, it's a Journey* ”

COURSE CERTIFICATIONS :

- Operations Management
- Organizational Design
- Quality Improvement Techniques

WORK HISTORY :

- Software Engineer at Embedur Systems (7 Months)



Mariappan Karthik S
B.E (ECE)

SUMMER PROJECT :

- A Study on Grains Procurement and Storage Management in Food Corporation of India

TECHNICAL :

- MS Office
- Tableau
- SPSS

“ *You never know what you can do until you try* ”



SUMMER INTERNSHIP



LITTLE SISTERS of the POOR



MARKETEERS
FOOD FOR



FOR PLACEMENT ENQUIRY

Centre for University Industry Collaboration

Dr. S Iniyan,

Director - CUIC,

Anna University, Chennai - 600 025



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