



DEPARTMENT OF MANAGEMENT STUDIES ANNA UNIVERSITY, CHENNAI 600 025

One day Workshop on “Research Paper writing – APA style” 12th November, 2015

The Department of Management Studies, Anna University has been conducting workshops on Model building & Validation and on Data Analysis for PG students, research scholars and faculty members who are pursuing research in Management or in Social Sciences. Based on the successes and the overwhelming response for the earlier workshops the Department of Management Studies, Anna University along-with Hochschule Ansbach University of Applied Sciences, Germany is conducting a one day workshop on “Research Paper writing – APA style” on 12, November 2015. The resource persons for this workshop are Prof. Dr. (UoP) Bernd Heesen, Professor of Management, Hochschule Ansbach University of Applied Sciences, Ansbach, Germany and Dr. Jayanth Jacob, Asst. Professor (Sr.Gr), Department of Management Studies, Anna University.

The participants will gain insights and hands-on experience on the

- Contribution of research and academic publications
- Development process of academic publications
- Screening of relevant information and sources
- Selection of a research topic and formulation of a research proposal
- Research ethics
- Qualitative and quantitative research methods
- Verification and falsification of research questions
- The international Citation Standards: APA, Harvard,...
- Applying the APA Standard using Microsoft Word 2013
- Guiding students’ academic writing: Providing valuable feedback

Who can attend?

Research Scholars who are pursuing their research in Management / Social Sciences, Faculty members with/without a doctoral degree interested in Management / Social Sciences and sharing of experiences in guiding students with their academic writing and research as well as PG / M.Phil students of Management & Social Sciences.

Salient Features of the Workshop

- Motivated resource persons with significant experience in Academic Writing and Research in Management and Social Sciences.
- Hands-on learning through laboratory exercises. The participants will learn how they and their students can work with the Microsoft Word template “Thesis2013E” to write a publication and how they as supervisors can provide useful feedback to support students’ learning.
- Workshop is based on the recent publication “Writing Academic Papers and Theses in APA Style” from Professor Heesen (ISBN: 978-3-945156-01-8). **The word template “Thesis2013E” will be provided for free to the participants of the workshop.** Additional materials, e.g. the Grading Model from Professor Heesen as well as lecturing slides are available for free on the book website www.apastyle.pro.
- Course materials and exercises developed by the resource persons.
- Certificates will be awarded to all participants who attend the workshop in full.

Workshop fees

The fee for the one day workshop is ₹ 1000/- (Rupees One thousand only). This will include the workshop kit, lunch and refreshments.

How to Register?

- Participants who are interested to attend the workshop may register their details online by clicking on the following link.
- <http://cde.annauniv.edu:8080/registerform/>
- The course fee in the form of crossed Demand draft for a sum of ₹ 1000 (Rupees One Thousand only) may please be taken in favour of “**Organised Programmes, Anna University, Chennai 600 025**” payable in Chennai. Please write your full name, institution, mobile number and “Registration fee for Research paper writing – APA style” in the rear side of the Demand draft.
- The participants are requested to take a printout of the PDF document generated after registration and send the same along-with the Demand draft to “**The Professor & Head, Department of Management Studies, Anna University, Chennai 600 025**” by registered post or by courier to reach on or before **05. 11. 2015 (Thursday)**. Please Super-scribe on the envelope as “**Registration for Research paper writing – APA style**”. The number of seats is limited to 25 and registration is on a first-come-first-served basis. The registration may close before 05.11.2015 if the seats are filled hence participants are requested to register at the earliest.

For any queries please feel free to contact:

- Dr. Jayanth Jacob - 044 2235 8772, 95000 64683
- Ms. Jasmine – 044 2235 7215
- Mr. U. Madhan Rajan - 97903 08972
- Mr. Mathew Thomas Gil – 80153 62043

Profile of Prof. Heesen



Prof. Dr (UoP). Bernd Heesen is a full-time tenured Professor of Management Information Systems at the Hochschule Ansbach University of Applied Sciences, Ansbach, Germany. He is also a visiting Professor to other Universities in USA, France, Spain, Germany, Singapore and China. Some of the courses he offers include Big Data Analytics, Business Intelligence, Project Management and Consulting. He has published extensively and his profile can be accessed by clicking on <http://www.prescient.pro/index.php/home-prof-heesen>.

**One day workshop on
 “Research Paper writing – APA style”
 November 12, 2015
 Workshop Co-ordinator: Dr. Jayanth Jacob
 Tentative Schedule**

Session Timings (Hours)	Thursday, November 12, 2015
8.30 – 9.00	Registration & Ice breaking
9:00 – 10:30	How to write a research paper? – A primer. Resource Person: Dr. Jayanth Jacob
10:30 – 10:45	SHORT BREAK
10:45 - 12:15	Contribution of research and academic publications Development process of academic publications Screening of relevant information and sources Selection of a research topic and formulation of a research proposal Research ethics Resource Person: Prof. Dr (UoP) Bernd Heesen
12:15 – 13:30	LUNCH BREAK
13:30 – 15:00	Qualitative and quantitative research methods Verification and falsification of research questions The international Citation Standards: APA, Harvard,... Applying the APA Standard using Microsoft Word 2013 Hands-on exercise: Using the template Thesis2013E to write a publication Resource Person: Prof. Dr (UoP) Bernd Heesen
15:00 – 15:15	SHORT BREAK
15:15 – 16:45	Guiding students’ academic writing: Providing valuable feedback Grading Model for academic publications Hands-on exercise: Using the template Thesis2013E to provide feedback to students as foundation for grading Resource Person: Prof. Dr (UoP) Bernd Heesen

The laboratory exercises would be assisted by Th. U. Madhan Rajan and Th. Mathew Thomas Gil from the Dept. of Management Studies.