Reg. No.: 

Question Paper Code: 80060

M.B.A. DEGREE EXAMINATION, AUGUST 2015.

Elective

Retail Management

DBA 1762 — RETAIL LOGISTICS

(Regulations 2007/2009)

Time: Three hours

Maximum: 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. What do you mean by retail logistics management?
2. List down the key elements of retail logistics.
3. What is meant by retail logistics network?
4. What are the different network designs available in retail logistics network?
5. List down the key criteria to be looked into before finalizing the location of a warehouse.
6. Define Inventory.
7. What do you mean by category management?
8. What are the insurance options available to retail products?
10. List down any two application software used in logistics management by leading firms.

PART B — (5 × 16 = 80 marks)

11. (a) Explain the retail logistics structure and its importance with examples.

Or

(b) Critically review the current trends in retail logistics with live industry example from Indian companies.
12. (a) Explain the different modes of transportation with its objectives, merits and limitations.

Or

(b) "Transportation costs has got a great impact on the cost and management effectiveness with regard to operations"—Elaborate.

13. (a) Discuss the importance of Warehousing. Explain the different types of ware houses.

Or

(b) Define Procurement. Discuss in detail with examples the functions and responsibility of procurement department of a firm.

14. (a) Enumerate the significance of assortment and category management with live Indian examples.

Or

(b) How does packaging play an important role in retail logistics? Discuss its scope and opportunities with examples.

15. (a) Choose a successful Indian company of your choice which has got a phenomenal reach in rural markets and explain its supply chain management and outbound logistics operation in a detailed manner.

Or

(b) Write an elaborate note on the following:
   (i) Role of Computers in delivering high standard retail logistics management. (8)
   (ii) Supply Chain Integration and Measurement of Logistics Performance. (8)
M.B.A. DEGREE EXAMINATION, FEBRUARY/MARCH 2014.

Elective

Retail Management

DBA 1762 — RETAIL LOGISTICS

(Regulations 2007-2009)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. What do you understand by the term “retail logistics management”?
2. List out the elements of retail logistics.
3. Explain the role of transportation in retail logistics.
4. List out the factors that influence transportation costs.
5. Differentiate Inventory Management from that of Procurement Management.
6. Explain the various types of warehouses.
7. Give a brief account of the term “space planning”.
8. Insurance of retail products is necessary. Explain.
9. What do you understand by the term “outbound logistics”?
10. Mention important computer applications used in retail logistics.

PART B — (5 × 16 = 80 marks)

11. (a) Describe about the structure and importance of retail logistics.

Or

(b) Discuss the recent trends in retail logistics with suitable examples.
12. (a) Explain in detail about “retail logistics network design”.

Or

(b) (i) What do you understand by the term “multimodal transportation”? Give examples and explain. (6)

(ii) Discuss about the various transportation modes in detail. (10)

13. (a) “Location of warehouse is a vital one for retail business”. Discuss.

Or

(b) (i) Discuss the role of inventory management in retail logistics. (8)

(ii) Explain about procurement management in retail logistics. (8)

14. (a) Explain in detail about assortment and category management in merchandise planning.

Or

(b) Discuss about the functions of packaging and its scope in retail logistics.

15. (a) Give an account on supply chain management.

Or

(b) (i) Explain in detail about supply chain integration. (8)

(ii) Explain logistics performance management. (8)
M.B.A. DEGREE EXAMINATION, FEBRUARY/MARCH 2014.

Elective

Retail Management

DBA 1762 — RETAIL LOGISTICS

(Regulations 2007-2009)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 \times 2 = 20 marks)

1. What do you understand by the term “retail logistics management”?
2. List out the elements of retail logistics.
3. Explain the role of transportation in retail logistics.
4. List out the factors that influence transportation costs.
5. Differentiate Inventory Management from that of Procurement Management.
6. Explain the various types of warehouses.
7. Give a brief account of the term “space planning”.
8. Insurance of retail products is necessary. Explain.
9. What do you understand by the term “outbound logistics”?
10. Mention important computer applications used in retail logistics.

PART B — (5 \times 16 = 80 marks)

11. (a) Describe about the structure and importance of retail logistics.

Or

(b) Discuss the recent trends in retail logistics with suitable examples.
12. (a) Explain in detail about “retail logistics network design”.

Or

(b) (i) What do you understand by the term “multimodal transportation”? Give examples and explain.  
(ii) Discuss about the various transportation modes in detail.  

(6)  

(10)

13. (a) “Location of warehouse is a vital one for retail business”. Discuss.

Or

(b) (i) Discuss the role of inventory management in retail logistics.  
(ii) Explain about procurement management in retail logistics.  

(8)  

(8)

14. (a) Explain in detail about assortment and category management in merchandise planning.

Or

(b) Discuss about the functions of packaging and its scope in retail logistics.

15. (a) Give an account on supply chain management.

Or

(b) (i) Explain in detail about supply chain integration.  
(ii) Explain logistics performance management.  

(8)  

(8)

Elective
Retail Management

DBA 1762 – RETAIL LOGISTICS
(Regulation 2007/2009)

Time : Three hours
Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. What do you mean by retail logistics?
2. What are the various elements of retail logistics?
3. What is meant by multimodal transportation?
4. What are the various methods of transportation?
5. What are the various classes of warehouses?
6. Explain the importance of procurement management.
7. Why packaging plays an important role in retail logistics?
8. What is the need for insurance of retail products?
9. Explain supply chain integration with an example.
10. Explain the role of computer application in retail logistics.

PART B — (5 × 16 = 80 marks)

11. (a) Explain the role of logistics in the success of the supply chain of a retail firm.
    (16)

Or

(b) Explain the recent trends in retail logistics with example.
    (16)
12. (a) Measurement of transportation costs is essential for a retail firm. Explain.  

Or

(b) Explain the various modes of transportations used in retail logistics with advantages and disadvantages.  

13. (a) Explain the various factors to be considered in selecting a location for a warehouse.  

Or

(b) Explain the role of inventory management and procurement management in retail logistics with suitable examples.  

14. (a) Explain the role of assortment and category management in merchandise planning.  

Or

(b) Discuss the scope of packaging in retail logistics.  

15. (a) What do you understand by the term supply chain integration? Explain in detail.  

Or

(b) Explain various logistical performance measures used in logistical performance management.
M.B.A. DEGREE EXAMINATION, FEBRUARY/MARCH 2013.

Elective

Retail Management

DBA 1762 — RETAIL LOGISTICS

(Regulation 2007/2009)

Time: Three hours

Maximum: 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. List out the elements of retail logistics
2. What is the importance of retail logistics in India?
3. What are the supportive measures done by Indian government towards reducing ‘Transportation costs’?
4. What is multimodal transportation? Give an example.
5. What are the location advantages that should be considered in deciding the warehouse location?
6. What are the various classes of warehouses?
7. What are the types of insurance cover taken for retail products?
8. In short, what does packaging contribute in retail logistics?
9. What is out bound logistics?
10. Give an example of supply chain integration?

PART B — (5 × 16 = 80 marks)

11. (a) The retail structure in India is claimed to be vastly different from that existing in western countries — explain about the special features of the Structure of the Indian retail sector.

Or

(b) With the opening up of the retail sector in India, explain in detail about the trends and new developments that are happening in the Indian retail sector.
12. (a) Selecting any one sector of your preference, explain in detail the retail logistics network design for that sector

Or

(b) Explain about the recent developments that have happened in the various modes of transportation in India

13. (a) What are the methods of inventory management available to retailers? Explain their merits and demerits.

Or

(b) What are the methods of procurement management available to retailers? Explain their merits and demerits.

14. (a) In these days of inflation and ever increasing shop floor costs, explain about space planning in retail merchandising.

Or

(b) In retail merchandising, explain assortment and category management that has come up in recent years in India.

15. (a) 'Measurement of performance of logistics' — Explain in detail with examples.

Or

(b) With the spread of computerisation in almost all fields, what is the extent of prevalence of computer applications in retail logistics?
M.B.A. DEGREE EXAMINATION, AUGUST 2012.

Elective

Retail Management

DBA 1762 — RETAIL LOGISTICS
(Regulation 2007/ 2009)

Time: Three hours

Maximum: 100 marks

Answer ALL questions.

PART A — (10 x 2 = 20 marks)

1. What are the key elements of retail logistics?

2. Illustrate the structure of retail logistics system.

3. What do you understand by the term logistics outsourcing?

4. Describe the concept of virtual warehousing.

5. What are the functions performed in a retail warehouse?

6. List down the pre-requisites of a successful JIT system.

7. State the need for packaging in retail business.

8. What type of insurance coverage is needed for retail products?

9. What is meant by reverse logistics?

10. Describe the term of web based tracking.
PART B — (5 x 16 = 80 marks)

11. (a) "Logistics is the key to the success of supply chain of a retail organisation". Explain.

Or

(b) Elucidate the trends in Indian retail logistics scenario.

12. (a) Illustrate and explain the types of transportation networks.

Or

(b) Explain the factors influencing the transportation cost and their relevance in e-retailing.

13. (a) What are the strategies available in warehouse management? and what are the parameters used to evaluate the performance of a warehouse?

Or

(b) Describe the various techniques used for controlling inventory with their merits and demerits.

14. (a) Briefly explain the process of category management in retail merchandising with a product example.

Or

(b) What are the factors to be considered in planning and evaluation of retail space? Explain.

15. (a) "Use of new technologies will help in effective asset utilisation in logistics supply chain". Discuss.

Or

(b) Explain the areas of logistics audit and the control methods used in measuring logistics performance.
M.B.A. DEGREE EXAMINATION, FEBRUARY 2012.

Elective

Retail Management

DBA 1762 — RETAIL LOGISTICS

(Regulation 2007/2009)

Time: Three hours

Answer ALL questions.

PART A — (10 x 2 = 20 marks)

1. What are the elements of retail logistics?

2. State the objectives of retail logistics.

3. What is meant by multimodal transportation?

4. What is meant by route planning?

5. What is virtual warehousing?

6. What do you understand by the term global sourcing?

7. Write a note on the scope of packaging in retail logistics.

8. What are the types of insurance options available for retail logistics?

9. What is meant by cross docking?

10. What do you understand by the term supply chain integration?
PART B — (5 × 16 = 80 marks)

11. (a) "Logistics is the key to the success of the supply chain of a retail firm". Explain.

Or

(b) Discuss the relevance of various components of logistics in retail management.

12. (a) Which are the different networks used for providing transportation services? Explain their merits and demerits.

Or

(b) Discuss the various factors affecting the transportation cost.

13. (a) Explain the criteria used for selecting the site for retail warehouse location.

Or

(b) What are the methods of inventory control available to a retailer? Explain.

14. (a) Discuss the importance of space planning in retail merchandise management.

Or

(b) Explain the types of strategies used in category management.

15. (a) Discuss the innovative techniques used in supply chain management of a retailer.

Or

(b) How does a retailer evaluate the performance of retail logistics functions?
M.B.A. DEGREE EXAMINATION, AUGUST 2011.

Elective

DBA 1762 – RETAIL LOGISTICS

(Regulation 2007/2009)

Time: Three hours

Maximum: 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. List the various elements of retail logistics.

2. Identify two problems that can develop if retail logistic support is not properly planned and implemented.

3. What are the various modes of transportation?

4. What is retail logistics network design?

5. What are the various classes of warehouses?

6. What are the various inventory management techniques followed in retail logistics?

7. What are the factors that are limiting the usage of insurance for retail products?

8. Mention four uses of assortment and category management.

9. What is supply chain integration? Give an example.

10. In short, present any two computer applications in retail logistics.
PART B — (5 x 16 = 80 marks)

11. (a) Retail logistics comprises a relatively large number of managerial activities. Discuss any five of these activities explaining why they are important to retail logistics systems.

Or

(b) Discuss with examples, the ways in which retail logistics contributes to economic value (i) for the country and (ii) for retail firms.

12. (a) Transportation rates are based on either cost of service or value of service. In retail logistics, explain in detail about ‘transportation cost management’.

Or

(b) How would a retail transportation manager monitor the quality of service provided by the carriers used?

13. (a) In the 21st century, retail firms are focusing upon the logistics pipeline to meet their customer’s need for shorter lead times or response times. How can warehousing help retail firms to achieve quicker response times?

Or

(b) Movement and storage are the two basic functions of warehousing. Discuss with examples the emphasis placed on these two basic functions in retail logistics.

14. (a) One objective of materials handling is to increase effective capacity, that is, to improve space utilization. How is ‘space planning and utilisation’ done effectively in retail logistics – Explain.

Or

(b) What functional areas in a retail firm are interested in packaging? In retail logistics what is the scope and importance of packaging?

15. (a) Explain with examples ways of improving the operational efficiency of supply chain management in outbound logistics.

Or

(b) ‘Towards control and improvement in efficiency, performance has to be measured and evaluated’ – Explain with examples measurement of logistics performance.
M.B.A. DEGREE EXAMINATION, FEBRUARY 2011.

Elective

DBA 1762 — RETAIL LOGISTICS

(Regulation 2007)

Time: Three hours

Maximum: 100 marks

Answer ALL questions.

PART A — (10 \times 2 = 20 marks)

1. Write a short note on CPFR.
2. What do you mean by efficient consumer response?
3. What are the major tasks in physical distribution management?
4. What are the product related factors influencing transport cost?
5. Why is the warehouse considered as a necessary evil?
6. What are the various types of warehouses?
7. Write a short note on insurance of retail products.
8. Write a short note on space planning for merchandise.
9. State the objectives of supply chain management.
10. Write a short note on role of IT in retail supply chain.

PART B — (5 \times 16 = 80 marks)

11. (a) Describe the elements and structure of retail logistics.

Or

(b) Explain the recent trends in retail logistics.
12. (a) Describe the performance characteristics of various modes of transportation.

Or

(b) Explain the various design options available for transportation network.

13. (a) Explain the various factors to be considered in selecting location for a warehouse.

Or

(b) Explain fair share allocation and distribution requirement planning methods of inventory planning.

14. (a) Explain in detail about assortment and category management in merchandise planning.

Or

(b) Explain about the functions of packaging and its scope in retail logistics.

15. (a) Explain the various metrics used for measuring the logistics performance.

Or

(b) Explain the framework for structuring the drivers of supply chain management.
M.B.A. DEGREE EXAMINATION, AUGUST 2010.

Elective

DBA 1762 — RETAIL LOGISTICS

(Regulation 2007)

Time: Three hours

Maximum: 100 marks

Answer ALL questions.

PART A — (10 x 2 = 20 marks)

1. What is retail logistics management?

2. What are the importance of retail logistics management?

3. What are the factors to be considered when designing the retail logistics network design?

4. What is the role of transportation in a retail logistics?

5. What are the factors influencing the location of warehouse?

6. Differentiate between procurement management and inventory management.

7. What is the need for the insurance of retail products?

8. What are the functions of packaging?

9. What are the decision phases considered in a supply chain?

10. Mention any two computer application in supply chain management.
PART B — (5 x 16 = 80 marks)

11. (a) Discuss the various elements of retail logistics.

Or

(b) Draw and explain the retail logistics structure and retail logistics trends.

12. (a) List down the design options of retail logistics network design and specify their strength and weaknesses with suitable example.

Or

(b) Explain the various basic modes of transportation and their performance characteristics.

13. (a) Discuss the models available for the location of warehouse.

Or

(b) Explain the role of inventory management and procurement management of a retail logistics with suitable example.

14. (a) Explain the various planning activities of merchandise.

Or

(b) Discuss the scope of packaging in retail logistics.

15. (a) (i) What is the need for supply chain integration and explain how to achieve that? (6)

(ii) Explain the effect on supply chain performance when there is lack of integration. (10)

Or

(b) (i) Explain the various performance measures of logistics. (10)

(ii) Discuss the obstacles of the supply chain integration. (6)